

## MOVE FROM DREAMS TO REALITY

Moving from dreams to reality can stretch any ministry's resources. There never seems to be enough time, people, or money. Segue can help.

Segue Foundation is proud to offer the nation's leading strategic planning tool, **MyStrategicPlan**, to help your ministry equip people, salvage lost time, and attract ministry support.

Designed for ministries of every size, Segue Foundation's online strategic planning tools and training will help your team move beyond dreams and into God's plan for your ministry.

This inexpensive, easy-to-use online tool will get your team on the same page, even when they aren't in the same room. Visit us today at [www.seguefoundation.org](http://www.seguefoundation.org).

- **Save Time.**
- **Get Focused.**
- **Produce Results.**



## 3 LEVELS OF PLANNING HELP

**Online Training:** Online video and print material will guide you through the entire planning process.

**Phone Based Consulting:** Need specific feedback about your ministry, but don't want the expense of on site consulting? Purchase blocks of phone based consulting right from our web site.

**Face to Face Consulting:** Segue can create a customized face to face consulting package that fits your ministry needs. Contact us today to discuss your ministry situation.



# MyStrategicPlan [www.seguefoundation.org](http://www.seguefoundation.org)

## YOUR VISION, YOUR PLAN

Segue Foundation helps your ministry team create and implement a step-by-step action plan to bring your vision to reality. Our online strategic planning software is an inexpensive, easy to use, web based tool that leads you step-by-step through the strategic planning process. You don't have to be a strategic planning expert to create and put into place a professional action plan for your ministry.

When you sign up for MyStrategicPlan through Segue Foundation, you not only get this leading edge software, but you also gain access to Segue's video training library of strategic planning for ministry. Your team will get the training and tools they need to turn your dream into reality.



## WHAT DOES IT DO?

Segue's online planning tool, MyStrategicPlan, guides you through the development and implementation of your strategic plan. It is a flexible system where you can edit, revise and track the objectives, goals and tasks that you want to accomplish. It helps you work more efficiently and effectively because you:

- Save valuable time. It transforms the strategic plan from a time consuming effort into a quick and easy system.
- Create a process that is dynamic. Everyone can easily create, manage and update your strategy.
- Create agenda harmony. Connect organization-wide strategy to the department and individual through cascading goals.
- Create professional reports for everyone. Give people what they need.
- Monitor plan implementation. Identify goals and actions as completed, pending or overdue.
- Send automatic-email alerts to keep strategy top of mind and remind your team of their goals.

## WHY DO I NEED IT?

Many ministries struggle to turn their dreams into reality. They have a mental picture of where they want to be, but need some help building a workable plan to make it happen. That's where Segue Foundation's online planning tool multiplies your resources. A strategic plan helps you...

- Unify your leaders
- Increase donations
- Maximize your impact
- Expand your ministry

## WHAT DO YOU GET?

Here is what you will receive:

- An online system for strategic plan development and implementation
- Step-by-step process and planning template to guide you
- Resources and instructional videos for every step in the strategic planning process
- Comprehensive, multi-year strategic plan
- Professional reports at the organization, department and team member levels including One-Page Plan, Strategy Maps, Action Sheets
- Action Plans for your staff and volunteers via weekly or monthly email alerts to their inbox
- Compelling strategy communication documents
- Access to on-demand training course
- Free access to Segue Foundation's strategic planning for ministry training videos and articles

## HOW DO I SIGN UP?

### WHAT IS THE PRICE?

Go to [www.seguefoundation.org](http://www.seguefoundation.org) to sign up and access the web-based planning system. There is nothing to download. Access your plan from anywhere you have internet service. Visit us today to sign up for your 10-day free trial.

**Pricing:** MyStrategicPlan, bundled with Segue's strategic planning training for ministry, can be purchased through [www.seguefoundation.org](http://www.seguefoundation.org) at the following cost-effective price:

Administrative User - \$39/month  
Additional Users - \$4/month